

Caroma Connection

Welcome to *The Caroma Connection*, your information source for Caroma bathroom products and much more. In this edition:

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PHOTO OF THE MONTH



New Caroma back outlet HET

Caroma has recently launched the Sydney Smart back outlet high efficiency toilet (HET). The Sydney Smart back outlet is a dual flush toilet featuring a 1.28 gallon (4.8 litre) full flush and 0.8 gallon (3 litre) half flush, averaging less than 0.9 gallons per flush (3.4 litres).

The Sydney Smart back outlet features the following:

- Average less than 0.9 gpf/3.4 lpf
- Large trapway, making it virtually clog-free
- Maximum Performance (MaP) tested to 900 grams
- WaterSense labeled
- Available in Round Front Plus

Find out more about the [Sydney Smart back outlet](#) dual flush toilet and how you can experience significant water savings and be plunger-free.

Toilet rebates available

As we continue to become more aware of water shortages and with the increasing desire of protecting environmental resources, toilet rebate programs are becoming more abundant. Below are some examples of rebate programs for HETs as of October 29th, 2009. Check your local city and water authorities to find out if rebate programs are available in your area or to learn more about the programs below. If you have a rebate program in your area, [let us know](#) and we'll add them to the growing list.

California: [San Lorenzo Valley Water District](#)

Florida: [St. Petersburg](#)

Massachusetts: [Concord Public Works](#)

Missouri: [City of Springfield](#)

Ontario: [Region of Waterloo](#)

South Dakota: [City of Sioux Falls](#)

Another resource for finding rebates online is www.toiletrebate.com.

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New Caroma Projects website page

We have improved our website so you can easily find Caroma projects and learn more about the benefits that customers have experienced. We have made the [North American Projects](#) page more helpful by giving you the option to view installations by state/province or installation type. We will constantly be updating the website with projects, so continue to check back to see other customer experiences with Caroma high efficiency products.

Recent press release

October 15, 2009 - Caroma Waterless Urinal Approved for City of Los Angeles
All [press releases are available online](#).

Caroma in the press

Caroma has received several article mentions recently, and below is an example of where we've been:

- [Metropolitan Home](#): The Rest of the Best including the Profile Smart
- [EcoGreenHotel](#): Caroma: The Leader in WaterSense Labeled HETs
- [Green Lodging News](#): Caroma increases number of WaterSense Labeled toilets to 47
- Kitchen and Bath Design News (August issue): Profile Smart in "Super Bowls product overview"
- eco-structure (July/August): Profile Smart in "Innovations"
- Reeves Journal (August): Newsbrief - City of Alamo Heights and Habitat for Humanity
- [Green Lodging News](#): Caroma introduces high efficiency back outlet toilet
- The Wholesaler (August): City launches toilet replacement program with Caroma and Morrison Supply
- Green Building Product Dealer (July-August): Sydney Smart back outlet inclusion in "Et cetera"
- Southern PHC (August): Caroma makes donation for continued environmental conservation
- [Sustainable Facility](#) (September): Sydney Smart back outlet in "Plumbing Fixtures"
- Plumbing Engineer (September): Habitat for Humanity receives Caroma donation for LEED project
- [Kitchen and Bath Business](#): Profile Smart in Industry Watch newsletter
- [eBuild newsletter](#): Caroma introduces high efficiency back outlet toilet
- The Wholesaler (September): Caroma now has nearly 50 WaterSense labeled HETs
- eco-structure (September): Caroma introduces back outlet
- TreeHugger (a Discovery company): City of Los Angeles approves waterless urinals for all buildings
- [Kitchen and Bath Business](#) (September): What's hot in eco-friendly toilets

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Upcoming events

Caroma products will be presented and exhibited at several upcoming shows, including:

- November 4: NIGP SE Florida chapter 12th annual Reverse tradeshow - Ft. Lauderdale, FL
- November 10-12: Greenbuild - Phoenix, AZ
- November 10: North Texas Regional Water Conservation Symposium - Arlington, TX
- November 13: PHCC/GreenPlumbers Inspection Report Services workshop - Panama City Beach, FL
- November 16-17: Texas Water Foundation, H204 Texas - Fort Worth, TX
- November 19: PCA South Florida Plumbing & Mechanical Trade Expo - Miami, FL
- November 21-22: Atlantic Eco-Expo - Halifax, NS
- December 2-4: Construct Canada - Toronto, ON
- December 9-11: Green California Schools Summit - Pasadena, CA
- December 9: Green Lodging & Hospitality - Orlando, FL

View a complete listing of [all 2009 and 2010 events](#).

Fun fact

If one percent of American homes replaced their older, inefficient toilets with WaterSense labeled models, the country would save more than 38 million kWh of electricity—enough to supply more than 43,000 households electricity for one month.

If there are additional people you'd like to receive the *The Caroma Connection* newsletter, please send contact details to cmcfadden@lthmarketing.com